

Website Design/Development Questionnaire

Please take some time to fill in the questionnaire below; fill in as much information as you can, but don't worry if you don't know all the answers. The more we know about your company and your objectives with your website, the better we can serve you. This will help us provide an accurate quote.

1.

GENERAL INFORMATION

Name:

Business Name:

Contact Phone:

Contact Email:

Address:

Industry:

2.

IF YOU HAVE A CURRENT SITE

What's the domain name (URL/web address)?

What do you like about it? (Be specific – colors, images, overall feeling, navigation bar location, etc.)

What do you dislike about it?

Do you have a domain name/URL registered? Yes No Not Sure

If so, with whom? (ex. GoDaddy)

Do you have a web host? Yes No Not Sure

If so, with whom? (ex. GoDaddy, Network Solutions)

3.

Do you have a current blog?

Yes No Not Sure

If so, what platform is it using? (Ex: Wordpress, Blogger)

Do you currently use an email newsletter /marketing service?

Yes No Not Sure

If so, what software do you use? (Ex. Constant Contact, Mailchimp)

If so, do you want an email newsletter signup form on your website?

Yes No Not Sure

Do you participate in social media?

Facebook Twitter LinkedIn MySpace
 Pinterest _____ _____

4.

DESIGN AND LOOK

Do you have a business logo?

Yes No Not Sure

If not, would you like us to create one for you (\$550)?

Yes No Not Sure

Are there any specific colors you'd like used on your website?

Are there any colors you don't want used on your website? (Ex: similar to a competitor)

What kind of feeling do you want your website to have?

All our websites are custom designed to your specifications. Please check any of the boxes you think meet your stylistic needs or suggest some of your own.

Bold High-Tech Clean Corporate
 Minimalist Whimsical Edgy Natural
 Masculine Feminine Colorful Fun
 Other

5.

OBJECTIVES & CONTENT

What is the purpose of your website?

Who is your target audience? (Be specific)

What should the main call to action on the home page be? (Ex: Call Now, Sign Up for a Newsletter)

Which pages do you think your website will need?

<input type="checkbox"/> Home	<input type="checkbox"/> Blog	<input type="checkbox"/> _____
<input type="checkbox"/> About	<input type="checkbox"/> Services	<input type="checkbox"/> _____
<input type="checkbox"/> News	<input type="checkbox"/> Products	<input type="checkbox"/> _____
<input type="checkbox"/> Gallery	<input type="checkbox"/> Contact	<input type="checkbox"/> _____

Will you be providing the content (text) for the website?

Yes No Not Sure

If not, would you like us to provide a quote for copy writing services?

Yes No Not Sure

Will you be providing any images/photos?

Yes No Not Sure

Is there anything special on your website users need to be able to do? If so, please explain?

6.

ECOMMERCE

Do you plan on selling products or services through your website?

Yes No Not Sure

If so, what type of products/services?

How many different products or services do you plan to sell?

Do you currently use a merchant account and payment gateway? (Ex: Authorize.net)

Do you currently use a shopping cart? (Ex. 1ShoppingCart)

7.

SEARCH ENGINE OPTIMIZATION

Are you interested in purchasing our Advanced SEO External Backlink package (\$250)? Yes No Not Sure

Are you interested in getting a quote for Monthly Internet Visibility / SEO? Yes No Not Sure

8.

MAINTENANCE & UPDATES

Do you want us to handle the maintenance and future changes to your website so you don't have to? (\$50/hour) Yes No Not Sure

9.

What else would you like to tell us about your website?

10.

WEBSITE EXAMPLES

Please find 3 websites pertaining to your industry and examine the design, content, navigation, overall layout, style, etc.

Name:

URL:

Like / Dislike:

Name:

URL:

Like / Dislike:

Name:

URL:

Like / Dislike: